Poultry Association of Zambia

NEWS LETTER

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INSIDE THIS ISSUE

EMPOWERING WESTERN PROVINCE POULTRY PRODUCERS IN MONGU

TANZANIA TARGETS POULTRY BOOM BY 2036 AS NETHERLANDS PLEDGES SUPPORT

ANALYSIS DAY OLD BROILER, VILLAGE AND PULLET CHICKS AUGUST 2026

ANALYSIS LIVE BROILER CHICKS, X LAYERS AND POINT OF LAY AUGUST 2026

ANALYSIS – PROCESSED CHICKEN PRICES JANUARY 2026

ANALYSIS - FEED PRICES AUGUST 2026

EMPOWERING WESTERN PROVINCE POULTRY PRODUCERS:

ROSS BREEDERS HOSTS TECHNICAL BROILER SEMINAR IN MONGU



Report from PAZ Mongu, In a direct initiative to boost regional livestock productivity and strengthen local agribusiness capacity, Ross Breeders Zambia conducted an intensive technical poultry seminar dedicated to broiler production in Mongu, Western Province on 7th October 2026.

The training session brought together emerging and established broiler farmers from across Mongu and surrounding districts to equip them with practical skills in modern poultry management, housing design, and disease prevention.

The Poultry Association of Zambia (PAZ) has warmly commended Ross Breeders Zambia for hosting this capacity-building initiative in Western Province. PAZ expressed deep appreciation for such gestures from industry partners, highlighting that private-sector technical support and extension services are vital for raising production standards, enhancing biosecurity awareness, and driving sustainable growth among smallholder and commercial poultry farmers across the country.

Key Focus Areas of the Seminar

Facilitated by technical specialists from Ross Breeders, the capacity-building session focused on three foundational pillars necessary for high-yield broiler operations:

1. Optimal Housing & Environmental Management

Participants were guided through the critical principles of poultry house construction tailored to Western Province's climatic conditions. Key topics included:

• Proper house orientation to maximize natural ventilation and airflow.

• Stocking density management to prevent overcrowding and heat stress.

• Temperature and humidity regulation during early brooding and grow-out phases.

2. Robust Biosecurity Protocols

Recognizing disease prevention as the single most effective safeguard for farm profitability, the workshop emphasized:

• Strict access control measures for vehicles, visitors, and farm personnel.

• Effective footbath installation, sanitation routines, and disinfection of equipment.

• Litter management techniques to minimize ammonia build-up and reduce pathogen load.

3. General Broiler Flock Management

To ensure farmers achieve optimal Feed Conversion Ratios (FCR) and target market weights within the 35-to-42-day cycle, the training detailed:

• Precision brooding protocols during the vital first 7 days of a chick's life.

• Clean, unrestricted water supply and optimal feed placement.

• Routine health monitoring and vaccination schedules.

Driving Sustainable Growth in Western Province

As demand for high-quality table meat continues to rise across regional markets, local capacity building remains essential. By bridging technical knowledge gaps, technical engagements like this ensure smallholder and commercial farmers can minimize mortality rates, lower production costs, and maximize margins.

Ross Breeders' outreach in Mongu highlights the growing momentum behind decentralized agricultural extension, empowering farmers with the tools and technical know-how needed to run profitable, resilient poultry businesses.

TANZANIA TARGETS POULTRY BOOM BY 2036 AS NETHERLANDS PLEDGES SUPPORT



Tanzania is seeking to transform its poultry industry over the next decade, with the Netherlands pledging continued cooperation as the government targets higher egg and meat production, improved chick supplies and increased investment under its National Poultry Development Strategy 2026–2036.

Deputy Netherlands Ambassador to Tanzania Onno Koopmans said the embassy would strengthen cooperation with the Tanzanian government to support the implementation of the strategy and promote sustainable growth across the poultry value chain.

Speaking at the opening of the two-day Tanzania–Netherlands Poultry Business Forum in Dar es Salaam, Koopmans highlighted the need to address challenges affecting farmers, including access to proper nutrition, modern equipment, suitable housing, research and innovation.

He said the growing interest in the sector was reflected in the poultry exhibition, where the number of booths increased from eight to 18 within a year. According to Koopmans, the expansion demonstrates the need for greater investment in technology, training and capacity building to ensure that growth benefits farmers, households, businesses and the government.

The Netherlands also intends to explore sustainable solutions and investment opportunities that could strengthen Tanzania's poultry industry. Koopmans said knowledge sharing, technical expertise and international cooperation would help accelerate development across the value chain.

He added that poultry farming was becoming increasingly important in creating employment for women and young people, improving household incomes and contributing to government revenue.

At the opening of the Tanzania Poultry Show 2026, Deputy Minister for Livestock and Fisheries Ng'wasi Damas Kamani said the event came at an important time, following the government's launch of the National Poultry Development Strategy 2026–2036 during the Nane Nane Farmers' Exhibition in Dodoma on August 1.

Kamani said she had seen quality day-old chicks, animal feeds, vaccines, modern poultry equipment and value-added products at the exhibition. She noted that these developments reflected the industry's gradual transition from subsistence farming towards more commercial production.

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The poultry industry currently contributes 1.8 per cent of Tanzania's gross domestic product, equivalent to more than Tsh 5 trillion, and accounts for between 30 and 40 per cent of output from the livestock sector. More than four million households, representing about 55 per cent of households engaged in agriculture and livestock keeping, raise poultry, according to Kamani.

The new strategy seeks to make the sector more productive, competitive, attractive to investors, inclusive and resilient while improving food security, nutrition, employment and household welfare.

By 2036, the government aims to increase poultry's contribution to GDP from 1.8 per cent to 3 per cent. Annual egg production is targeted to rise from 7.1 billion to 17.3 billion, while poultry meat output is expected to grow from 156,000 tonnes to 380,000 tonnes.

The strategy also targets an increase in the production of quality chicks from 104 million to 250 million annually. To support the anticipated expansion of poultry production, Tanzania will need approximately three million tonnes of poultry feed each year.

Implementing the ten-year plan is expected to require Tsh 3.53 trillion in investment. The private sector is projected to provide 60 per cent of the funding, development partners 25 per cent and the government the remaining 15 per cent.

Kamani stressed that the government could not deliver the ambitious targets alone, calling for coordinated efforts involving private businesses, poultry farmers, financial institutions, researchers and development partners.

Meanwhile, Poultry Association of Tanzania Secretary General Sufian Kyarua said the 2026 poultry show had attracted exhibitors from South Africa, the Netherlands, Kenya, Nigeria, Malawi and other countries, providing opportunities to share international experience and industry practices.

However, he identified high production costs, shortages of animal feed and limited access to finance as major challenges facing Tanzanian poultry farmers. Addressing these constraints will be important to helping producers expand operations and benefit from the sector's growth.

As Tanzania embarks on its ten-year development plan, sustained cooperation, investment and practical support for farmers will be crucial to turning the country's production targets into measurable gains in food security, employment and household income.

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Analysis Day old Broilers, Village and Pullets chicks

Pullet prices – September 2026

September saw price increases across both commercial day-old chick categories (Broiler and Pullet),slight above K25.00 mark for pullet chicks K18.00 to K19.00indicating strong stocking demand moving into the fourth quarter.

Broiler Chicks – September 2026

Broiler prices show a steady step-up from August into September, completely overcoming the mid-year dip seen earlier in May.

Day old -Pullets- September 2026

Trend: After holding steady through July and August, prices surge sharply upward in September 2026.

Driver: This increase reflects heightened demand from egg producers stocking their brooding and rearing houses in late Q3 to ensure flocks reach peak lay in time for the high-demand holiday season

BROILER PRICES.

Trend: Reached a strong local recovery in August 2026.

August vs. September: Softened slightly in September.

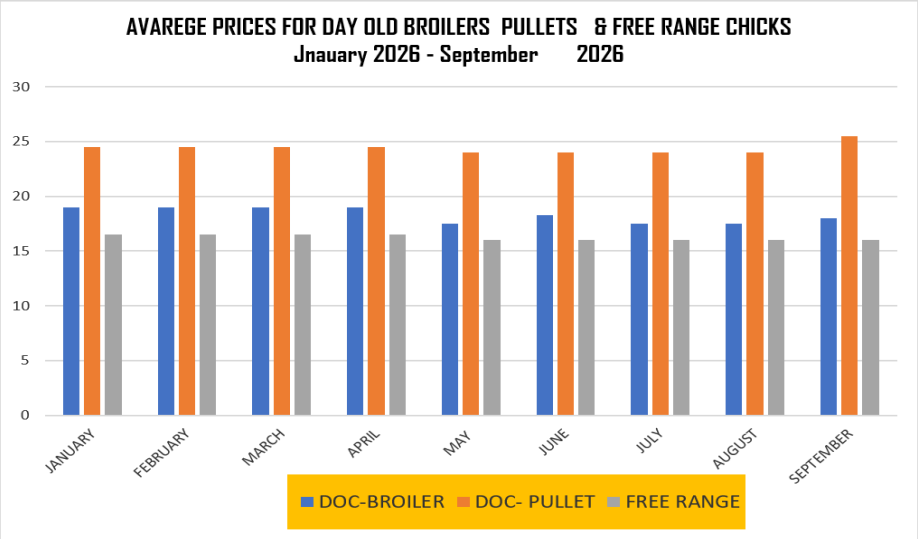
Market Driver: Increased supply off-take as broiler farms harvested batches placed during mid-Q3, creating a slight market saturation that squeezed live gate prices slightly lower entering September.
FREE RANGE CHICKENS: Village/ Free Range birds command a premium due to consumer taste preferences for traditional meat, though supply availability in rural/peri-urban markets slightly increased towards September, easing peak August prices.

POINT OF LAY CHICKENS:

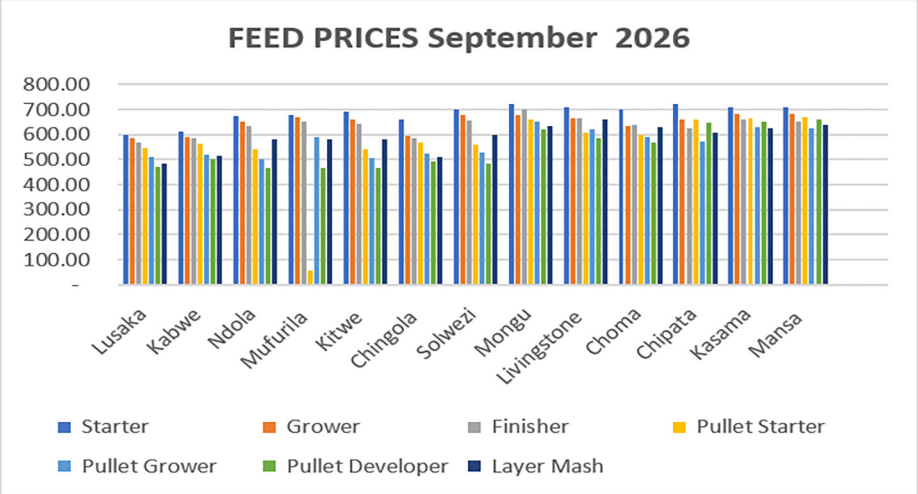
August vs. September: After a steady climb through mid-year, POL prices remain at or slightly above their August peak in September 2026.

Market Driver: Sustained strong demand from egg producers who buy point-of-lay pullets ahead of the Q4 holiday season to lock in egg laying capacity for late Q4 and Christmas demand.

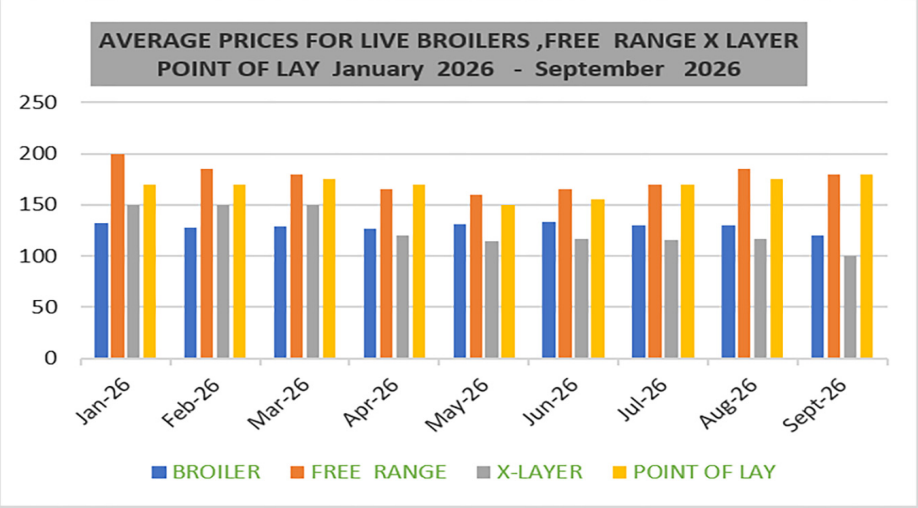
Analysis of Stock Feed Prices – Broiler Starter (K630 – K740): The highest-priced category due to



Day old price Trends: source PAZ



Feed price Trends source: PAZ



Price Trends Live Broilers, Free Range, x Layers and point of lay source: PAZ

its nutrient-dense formulation (high crude protein and specialized amino acids) required for chicks in their first two weeks.

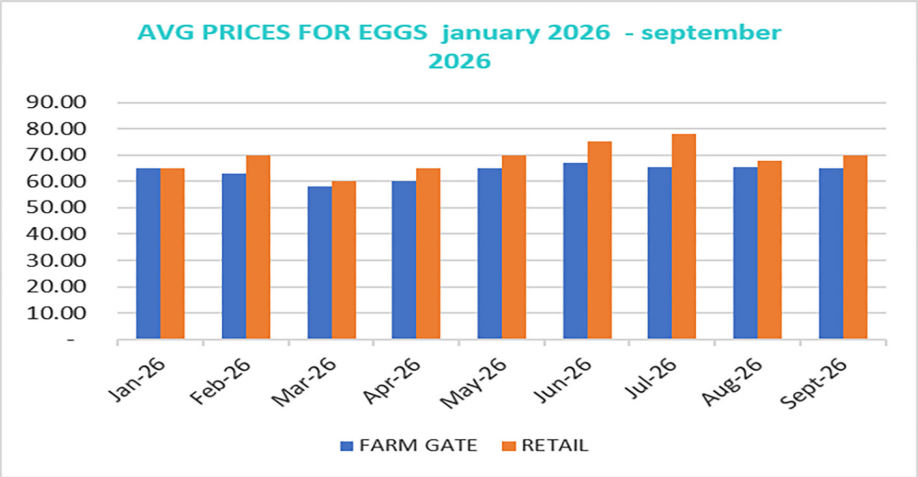
Broiler Grower (K600 – K720): Moderates downward slightly as birds shift from early brooding to steady structural and muscle development.

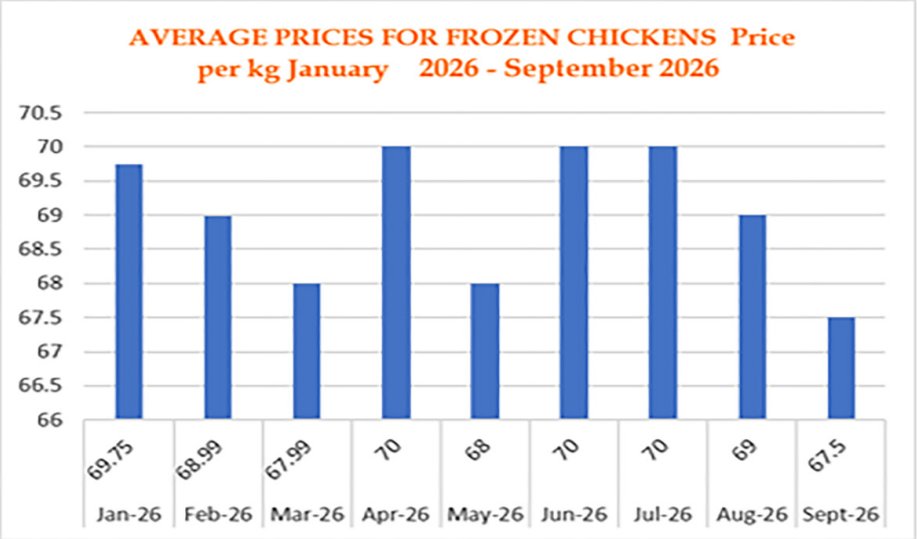
Broiler Finisher (K580 – K700): Lower per-bag cost than starter and grower, focusing on high energy for final weight gain right before market.

Layer Mash (K540 – K690): The most economical per-bag baseline feed, formulated with sustained protein and high calcium content to support ongoing daily egg production.

Processed chickens: September 2026 Following the July peak, prices pulled back into a downward trend, sliding to 69.0 in September 2026

Egg prices Trends: Following the July peak, retail prices corrected downward sharply in August (K68.00) before recovering slightly back to K70.00 in September, aligning closer to the steady farm gate baseline of K68.00







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AQUA
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